

Karl Müller:
American Porcelain
Centennial Vase
Union Porcelain
Works, circa
1876-1885
Sold for \$28,680
May 2011



George Washington:
Pater Patriæ... the
Holy Grail of GW
Inaugural Buttons
Sold for \$225,000
February 2018



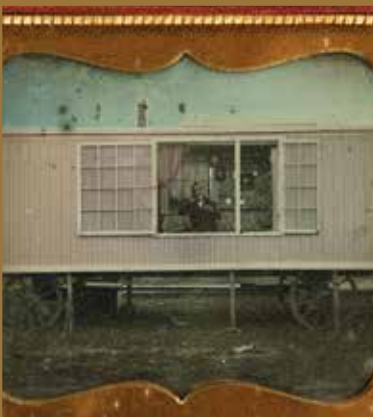
Circa 1885
Industrial Series
Mechanical Clock
Barometer
Sold for \$14,340
December 2012



1864 Lincoln
& Johnson
Jugate Badge:
The "Holy Grail" of
Pinback Jugates
Sold for \$56,762
December 2012



Half Plate
Daguerreotype
of a Traveling
Photographer's
Studio
with Impeccable
Period Provenance
Sold for \$95,600
November 2010



HERITAGE[®]

HISTORICAL AND AMERICANA COLLECTIBLES



In the Manner of S.A. Robb
American Hand-carved
Cigar Store Indian
Sold for \$203,150
May 2010

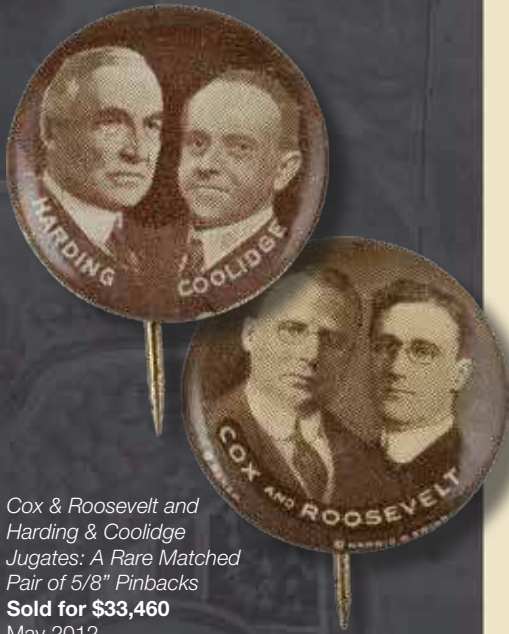
HERITAGE
AUCTIONS

Why Consign Your Collection to Heritage Auctions?

You've spent years, even decades, putting your collection together, and maybe the time has come to sell. Or, perhaps you've inherited some items as part of an estate. Whatever your situation, whatever your reason, you have one goal: to realize the very best prices for every piece. Heritage Auctions, the largest auction house founded in America, can help you accomplish that goal.



*George Washington: Personally Owned
Compass Used As a Young Surveyor*
Sold for \$59,750
May 2011



*Cox & Roosevelt and
Harding & Coolidge
Jugates: A Rare Matched
Pair of 5/8" Pinbacks*
Sold for \$33,460
May 2012



*William McKinley: Perhaps the Most
Sought After of All Color Political
Lithography from This "Golden Era"*
Sold for \$17,925
May 2010

YOUR CONSIGNMENT DECISION

Heritage Auctions knows that educating yourself is the most important step in the process of selecting your auctioneer, and we want to make sure you have all the tools you need to make an educated decision. Examine the advantages that Heritage offers, and you will learn how we continually achieve some of the highest prices in the marketplace.

Your consignment is welcome, no matter the size, whether it is an entire collection or a single valuable piece. We answer your questions, provide practical options, and help you decide which items are most appropriate for our various auction venues. In order to maximize your profits, we develop the best sales strategy for your collection, from estimating and researching your artwork, to presenting it to the right buyers. Our offices and galleries in Dallas, New York, Beverly Hills and Chicago allow for extensive advertising and promotion in America's largest and richest markets.

WHAT SETS HERITAGE APART?

Consider these points when making your consignment decision:

OUR MISSION

Our mission is to be the world's most trusted and efficient marketplace and information resource serving owners of fine art, vintage collectibles, and other precious objects.

Our knowledgeable staff and suite of auction tools help our clients assemble the best collections possible using the latest technological advancements – far and away the best in the business – that ultimately enhance the personal and financial well-being of our consignors.

EXPERIENCE

Heritage Auctions has presented more than 9,300 successful auctions, selling more than \$10 billion since 1976. More than 336,000 consignments have been sold successfully, with full, timely payment to every consignor. 85,000+ bidders have used our unique and patented HERITAGE Live!^{®1} online bidding platform, winning more than 1,199,016 lots valued well in excess of \$1.8 billion in recent years.

STRONG PRICES REALIZED

Over the last several years, Heritage has enjoyed many strong prices realized for Historical and Americana Collectibles, such as the U.S. Mint Medal of "Pure California Gold," struck for Henry Clay that realized \$346,000 in our September 2016 auction. A Harry S. Truman "Eddie's Friend" campaign button brought \$21,510 and a Lincoln & Hamlin 1860 campaign flag also sold for \$26,290. Many other fine examples are shown on these pages. We look forward to attaining similarly impressive results for your pieces.

1 U.S. Patent No. 9,064,282

EXPERT CATALOGING AND PRESENTATION

Heritage Auctions understands that presentation is a key factor to generating demand. Our experts describe each of your consigned items to maximize its appeal while maintaining strict standards for accuracy.

The award-winning catalogs produced for each of our Signature® auctions are second to none: beautifully produced by professional graphic designers with full-color images of each lot composed in detail by professional photographers. The result is a book that is both a gorgeous and collectible auction catalog, and a treasured reference work for students, scholars, and collectors. Such an elaborate presentation will no doubt make you proud and ensure your legacy for years to come.

WORLDWIDE MARKETING REACH

Our auctions are events watched by the world. Previous auctions have generated national and international press coverage on major TV, radio, newspaper and Internet news outlets. Every year we spend \$20+ million dollars marketing our consignors' items to a worldwide audience.

Marketing campaigns begin with press releases to a variety of news organizations announcing important consignments and significant highlights, followed by advertisements in trade publications and mainstream press such as *Antique Week*, *Antiques & the Arts Weekly*, *Maine Antique Digest*, *Quest*, *the History of Spaceflight* and *Spaceflight magazine*.

Updates and targeted messaging are also regularly distributed to interested buyers. Heritage Auctions boasts more than 3.1 million collectors in our customer database, more than 1.5 million of which – in 195 countries worldwide – are online bidder-members on HA.com. All of this exposure means more money for each piece you consign!

APPRAISAL SERVICES

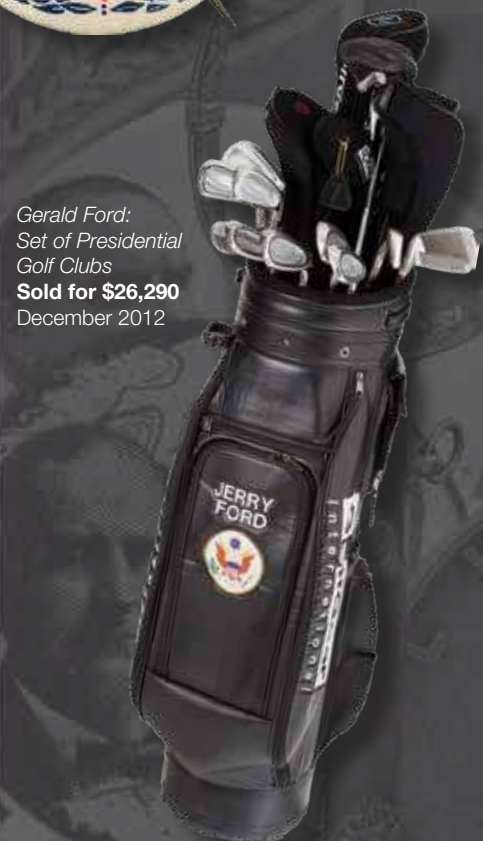
Heritage Auctions' appraisal services department can produce formal fair market value and retail replacement appraisals for estate tax, gift tax, financial planning, insurance, and charitable donation purposes. Working with our experts, you will receive thorough, illustrated appraisal reports written in compliance with all IRS, USPAP, and Insurance standards. Should you later decide to sell your property listed in a Heritage appraisal, all fees will be rebated in full or on a prorated basis against the seller's commissions. Heritage Auctions employs the top talent in the appraisal business to give you the best possible information on the value of your collection.



John F. Kennedy: Texas
Welcome Dinner Place Cards
Sold for \$13,742
December 2012



Harding & Coolidge:
An Utterly
Spectacular
2 1/4-inch Jugate
Design
Sold for \$35,000
February 2015



Gerald Ford:
Set of Presidential
Golf Clubs
Sold for \$26,290
December 2012



George Armstrong Custer: Important Original From-Life Photographic Image
Sold for \$83,650
December 2012

MULTIPLE VENUES TO ACCOMMODATE YOUR ENTIRE COLLECTION

We realize that most collections include a variety of material, from the rare and valuable to the more common. For this reason, Heritage Auctions has established multiple selling venues, several with low lot minimums, so that we can likely handle the entirety of your consignment, rather than “cherry picking” the best material and leaving you with the rest, as many auction houses are renowned for doing.

Heritage’s Signature® auctions are for the most valuable material in your collection. These items are spotlighted in our full-color illustrated catalogs, which are sent to our best buyers. Signature® auctions consist of exciting live floor sessions in which bidders from all over the world compete for your treasures in person, over the phone and through HERITAGE Live!®

Some of your lesser-valued pieces may be featured in a Signature® Internet session, in which bidders participate via mail, fax, Internet and HERITAGE Live!® By establishing different venues for different types of material, Heritage Auctions maximizes the price realized on every piece in your consignment.

PROFESSIONALISM

Heritage Auctions’ fine reputation is not a matter of chance. It reflects our relentless drive to always improve our services. Innovation is a Heritage trademark, seen in every element of our auction process from policy to technology. We combine this with a strong corporate ethic, uncompromising integrity, transparency and old-fashioned customer service. That’s why we are the largest auction house founded in America, with more than \$10 billion sold since 1976. We’ve sold and fully settled more than 336,000 consignments, on time and in full.



Frederic Remington: Original Oil Painting of Custer Leading the 7th Cavalry at the Battle of Washita
Sold for \$179,250
December 2012



George Armstrong Custer: His Personal Army-Issue Model 1865 Spencer Carbine
Sold for \$179,250
December 2012

INTERNET AND TECHNOLOGY LEADERSHIP

Heritage Auctions is a leader in the field when it comes to cutting-edge technological innovation. We are one of the first major auction houses to embrace the Internet. On average, more than 75,000 unique collectors visit our website each day – by far the highest web traffic of any auction house. (Source: SimilarWeb.com) [Jan. 2021].

Heritage maximizes the number of participants in our auctions through two proprietary user-friendly Internet bidding systems. The first one enables the buyers to place bids in the weeks leading up to the auction. This generates millions of dollars in bids from around the globe, pushing prices higher and higher prior to the live auction sessions. With the second proprietary platform, HERITAGE Live!®, we bring the live auction floor to the buyer (no matter where they might be) enabling them to watch the auctioneer and participate in real time with the floor bidders. As the consignor, our technology brings you demand and participation from around the world and top prices for your materials!

The Heritage Auctions website offers an extensive set of tools for both buyers and sellers. The Auction Archives, a record of virtually every lot Heritage has auctioned over the last decade – more than 5.5 million lots across all our auction categories, complete with full-color, enlargeable images, thorough catalog descriptions and auction results – is one of the premier tools available exclusively to Heritage members. No other auction house offers this level of information to its clients. By accessing the archives, potential buyers can easily research pricing trends over several years, making them more confident bidders. More confident bidders equal higher prices.

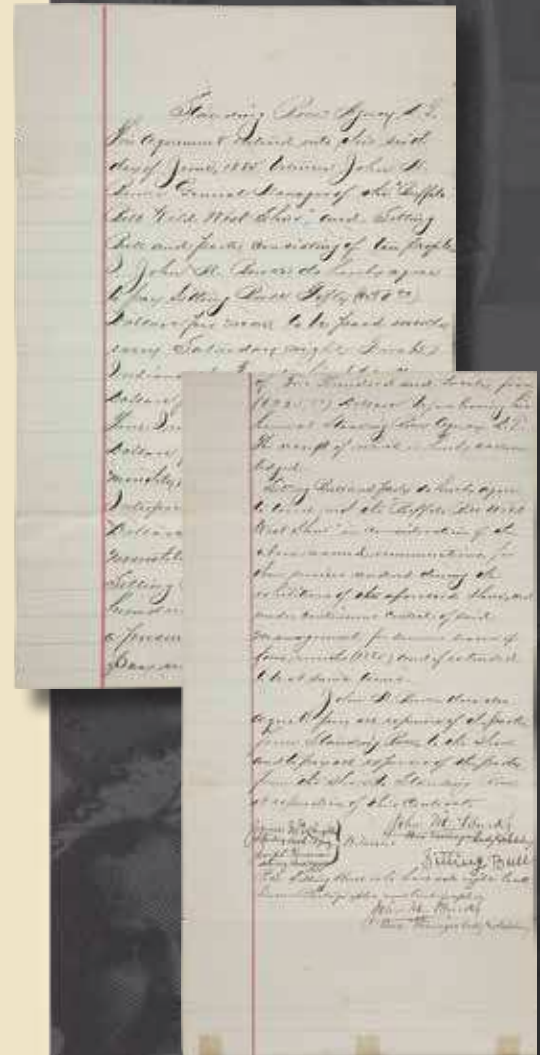
In addition to the Auction Archives, Heritage makes it possible for collectors to enter items they're seeking into MyWantList®. When an item you've consigned matches an item on a collector's MyWantList®, that collector is automatically sent an email notification inviting them to bid on your piece. If that collector is subsequently outbid on a lot, they are invited to bid again. In this way, Heritage maximizes the results for all of your consigned items.

Heritage Auctions utilizes today's social media platforms to further market your consignment. Our social media specialists are dedicated to posting auction news and creating buzz for auction highlights on social media platforms. Video highlights are uploaded to YouTube, to be viewed and shared by dealers and collectors worldwide.

The HERITAGE Live!® online bidding platform, with streaming audio and video of the Live auction, also facilitates Mobile bidding so collectors can view, track, bid and win from virtually anywhere.



Apollo 11 Flown Large Size American Flag on a Crew-Signed Presentation Certificate
Sold for \$187,500
 May 2018



Sitting Bull: Original 1885 Contract to Appear in Buffalo Bill's Wild West, Signed by the Great Sioux Chief
Sold for \$155,350
 June 2012



Sitting Bull: Oil Portrait, Painted from Life by H. H. Cross in 1882, Signed by the Great Chief
Sold for \$83,650
 June 2012



Early Civil War Prototype/ Locally
Manufactured Confederate National/
Battle Flag
Sold for \$50,787
June 2010



Lieutenant John L. Worden: Commander
of the Ironclad U.S.S. Monitor, 18K Gold
Presentation Snuffbox by Tiffany & Company,
a Gift from the Citizens of Buffalo, New York,
March 9, 1862
Sold for \$83,650
June 2012



Ultra-Rare and Historic Richmond Depot
Jacket Worn by a Brave Marylander
Sold for \$28,680
December 2012

AN OUTSTANDING AUCTION TEAM

Heritage Auctions employs industry leaders in all phases of our operations, from our Consignment Directors – your closest point of contact – who will help you through the entire auction process, to our highly skilled catalogers, talented photographers using state-of-the-art digital imagery, cutting-edge IT staff, award-winning marketing department, and more.

All work together to ensure your items bring top dollar at auction. A global firm, Heritage Auctions maintains offices across the United States and the world, facilitating important international client demand for your consignment, regardless of a bidder's location.

MANAGEMENT STABILITY

Since conducting our first auction in 1976, Heritage has flourished under the continuous leadership of its executive team. You can enjoy the confidence that comes from knowing the commitment of our principals.



The managing partners of Heritage, left to right: Ryan Carroll – Director of Numismatics, Paul Minshull – Chief Operating Officer, Greg Rohan – President, Steve Ivy – Co-Chairman and CEO, Jim Halperin – Co-Chairman, Cristiano Bierrenbach – Executive Vice President, Todd Imhof – Executive Vice President.

UNQUESTIONED FINANCIAL STABILITY AND TIMELY PAYMENT

Nothing matters more than financial stability when your check is due, and Heritage Auctions delivers like no other auction house.

With more than \$873 million in 2020 sales, Heritage is the auction firm you can count on; a firm with consistent, demonstrated leadership from the management team, and an unbroken record of timely payment to all consignors.

Assembling your collection over a period of many years – even decades – may have been a matter of passion for you, but when the time to sell arrives, you want to be compensated without delays or surprises. Under our management team, 336,000 consignments have been sold and fully settled since 1976.

Paul R. Minshull #16591. BP 12-25%; NY: K. Guzman #0762165; Heritage Auctions #1364738 & SHDL #1364739; CA: Paul R. Minshull #LSM0605473; Heritage Auctions #LSM0602703 & #LSM0624318. Heritage Live! U.S. Patent No. 9,064,282. BP 12-25%; See HA.com for details. Licensed by the City of NY #1364738/9-DCA

WHAT OUR CLIENTS SAY

The real measure of any business's success is what their customers say about them. Here are just a few comments from past Heritage clients:

Joe Brown
West Allis, WI 53227

Tom Slater
Heritage Slater Americans
3500 Maple Avenue 17th Floor
Dallas, TX 75218-3941

Dear Tom,

I wanted to write you now that the consignment of my political campaign collection to Heritage - Slater - Americana is nearing completion.

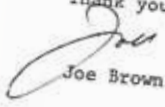
After some fifty plus years of collecting, I reached the point that many of us must face, and that is "what to do with your collection." I have seen what happens to collections that end up in store rooms of museums, libraries and other institutions and therefore I wanted to enable my fellow collectors and future collectors to enjoy the items as I have by keeping it in circulation.

I consigned my collection to Heritage over other dealers because you have the largest buyer market, your catalogs have the most accurate write ups and full color pictures of the individual items of anyone in the business and also that you aim at collectors and not only dealers. Many collectors do not want to be known and therefore depend on auctions over buying at conventions to obtain their material.

It was very comfortable dealing with you from the time of your visit to inspect my collection to the time of delivery of the items. Your staff was very helpful in handling any questions that arose. Payment was made on time in accordance with the contract we agreed on.

Please feel free to have any future consigners call on me if they have any concerns about Heritage.

Thank you,


Joe Brown



Apollo 11: LM Flown LM G and N Dictionary Lunar Module Landing Sequence Pages from the Collection of Buzz Aldrin
Sold for \$175,000
May 2016



Apollo 13 Flown Gold Robbins Medallion from Personal Collection of Mission Command Module Pilot Jack Swigert
Sold for \$87,500
May 2018



Skylab: NASA Contractor's Model from George C. Marshall Space Flight Center, 1/48 Scale
Sold for \$42,500
November 2016



EDWARD C. GILLETTE
ATTORNEY AT LAW
 5501 FOXRIDGE DRIVE
 MISSION, KANSAS 66202

TELEPHONE
 (913) 371-4131

TELECOPIER
 (913) 371-3333

Steve Ivy, CEO
Heritage Auction Galleries
 3500 Maple Avenue - 17th Floor
 Dallas, Texas 75219

Jim Halperin, CEO
Heritage Auction Galleries
 3500 Maple Avenue - 17th Floor
 Dallas, Texas 75219

RE: *Presidential & Political Sale of March 1, 2008*

Dear Mr. Ivy & Mr. Halperin:

I wanted to write to each of you individually and express my sincere thanks for the outstanding job that Heritage Auction Galleries and Tom Slater did on my collectibles which were auctioned March 1, 2008 through your gallery. I was extremely apprehensive about putting this sale together based upon the amount of items that I owned and really, more importantly; based on the quality of items, since I didn't know if the market could handle the same in one grand auction format.

I was happily convinced otherwise when the auction was over with and saw the prices realized and I knew immediately that I had made the correct choice.

From the beginning of the formation of the auction, Tom Slater took the time necessary to counsel and assist me in selecting items and going over the format and description of the same and it was his work that, I believe; truly made this a first class auction and obviously a world class auction from the standpoint of early political and presidential memorabilia.

This action will go down in the ages as one that everybody in the market will want to compare theirs to and I am happy to say that Tom and Heritage made it happen and this will be the benchmark for all future comparables.

The presentation, the photographing, the cataloging and description of items was superior and the format as presented, I believe, made for a very enjoyable, as well as a comfortable auction not only for me, but also the participants given the rave reviews I have received after the auction from friends, associates and other political/presidential collectors in the field.

This was no small task putting this auction together and I must confess that when the job was finally done and the auction results came in, I am totally convinced that the prices realized were a direct result of Tom and his staff's hard work and the amount of cross over bidding that took place based upon the varied interests that Heritage can appeal to not only in the presidential and political marketplace, but also in the numismatics, fine and decorative arts collectors, and autograph collectors, to name a few, that only Heritage can reach.

I thank you both for realizing the potential of my collection and consider it an honor to have had my collection showcased with Heritage Auction Galleries.

Very truly yours,

EDWARD C. GILLETTE
 Attorney at Law

ECG:ng

cc: File

"I am totally convinced that the prices realized were a direct result of Tom and his staff's hard work and the amount of cross over bidding."

Edward C. Gillette

FOR ALL THESE REASONS, HERITAGE IS YOUR VERY BEST CHOICE

To discuss your consignment for an upcoming auction in greater detail, please contact us today at 877-HERITAGE (437-4824). We look forward to hearing from you.



CURTIS LINDNER
Consignment Director,
Americana & Political
214-409-1352
CurtisL@HA.com



MICHAEL RILEY
Space Exploration
214-409-1467
MichaelR@HA.com



DAVID CARDE
Arms & Armor/
Civil War
214-409-1881
DavidC@HA.com

*"I believe strongly that
our family's choice
of Heritage Galleries
to represent the
collection for us has
been vindicated by your
results"*

Stephen F. Luhrs



LUHRS LINCOLN LIBRARY, LLC

1 Beistle Plaza
Shippensburg, PA 17257

Dear Mr. Slater and Mr. Rohan:

I am writing to thank both of you for what I believe was an extremely successful job by your company in auctioning elements recently of the manuscript, book, and coin collection of my grandfather, Henry E. Luhrs. At this stage in the process I believe strongly that our family's choice of Heritage Galleries to represent the collection for us has been vindicated by your results — and I can say, wholeheartedly, that I continue to look forward to working with both of you and the rest of the Heritage family of personnel until the process has been completed.

As you both are already aware, when our family fully understood the extent of our grandfather's collection and its importance we went through an extremely rigorous, lengthy and careful search for the auction house that would come to represent it.

We wanted the best there was. Because in addition to our desire to see the best results achieved financially; for each of us, this was the lifelong interest of our grandfather, and we felt that it would be a fitting tribute to him to have these pieces of history pass into the hands of other collectors, who like him, would fully appreciate their significance. Your company of course made that possible by providing not only a comprehensive plan to advertise and market the material to collectors, dealers and institutions but also by bringing to bear all of the resources necessary to implement it. There, too, was another attribute that caused Heritage to stand out for us among all of the other premier auction galleries — a genuine enthusiasm from both of you for the collection and what it meant to him and to us, and the care and respect you and your personnel have given it.

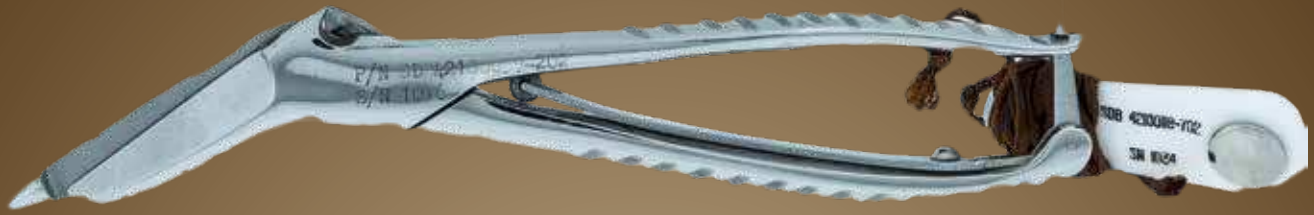
I also want to thank you for putting together a catalog and advertising which has showcased the collection and will stand as a testament long afterwards to our grandfather's love of history and its tangible artifacts — clearly Heritage made a strong commitment right from the beginning of this enterprise to do the research and professional writing necessary to present sophisticated pieces to their best advantage and in their historical context — and I believe that commitment came through in the auction results.

We were astounded that the coins produced proceeds almost three times higher than the value placed upon it by other dealers and equally gratified that the documents and books resulted in nearly double original expectations!

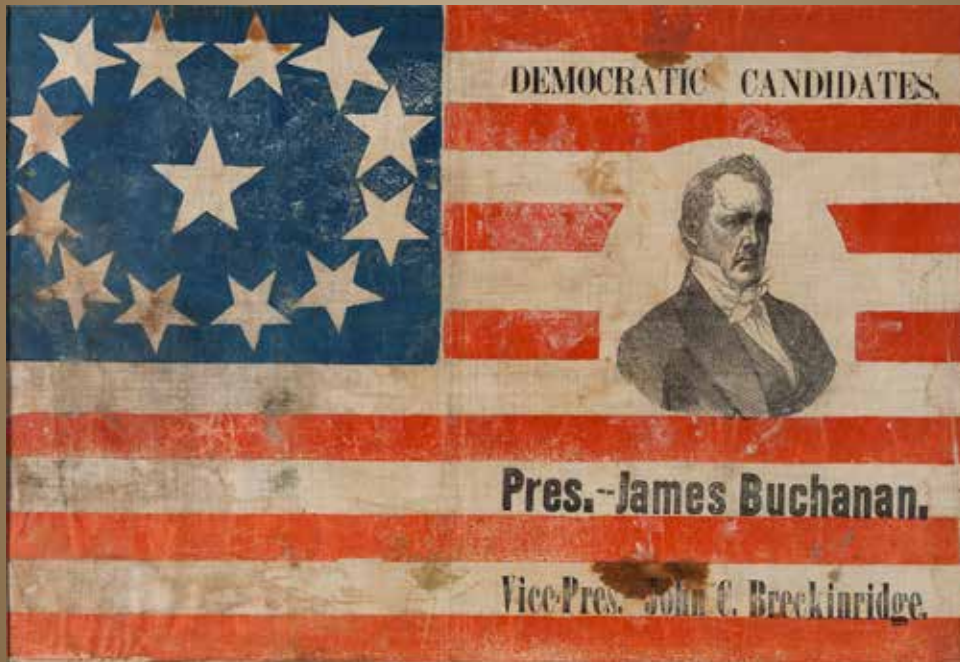
All along we have been the beneficiaries of your expert advice and counsel, and though we expected nothing less, you have made our experience a rewarding one on both personal and financial levels, and you have my deepest appreciation for your professionalism and my ongoing enthusiasm for the rest of our collaboration in this endeavor for the disposition of the remainder of the collection.

Sincerely,

Stephen F. Luhrs



Apollo 12: LM Flown and Surface-Used Scissors with Lanyard and Snap from the Collection of Alan Bean
Sold for \$100,000
May 2014



James Buchanan: An Extraordinary 1856 Campaign Flag
Sold for \$275,000
May 2017

DALLAS | NEW YORK | BEVERLY HILLS | SAN FRANCISCO | CHICAGO | PALM BEACH
LONDON | PARIS | GENEVA | AMSTERDAM | HONG KONG

Always Accepting Quality Consignments in 40+ Categories
Immediate Cash Advances Available
1.5 Million+ Online Bidder-Members

HERITAGE
AUCTIONS
THE WORLD'S LARGEST
COLLECTIBLES AUCTIONEER